



Construction Views

Sign up now to advertise in *Construction Views*, the newsletter that puts you in contact with the people most likely to purchase your products and services.

Construction Views is distributed to members in the industry, as well as others, throughout the year.

In addition to announcements of upcoming meetings, *Constructions Views* will feature a variety of informational and educational articles, as well as member projects.

The benefits of advertising in *Construction Views* are clear:

- It's economical
- It reaches your target market.
- It gives you the frequency you need.

Submit artwork in the specified size in one of the following formats: **Acrobat PDF (preferred)**, *Photoshop (no layers)* or *Illustrator (convert fonts to paths)*. Prepayment is necessary.

Publication Schedule

- January – artwork due December 20
- April – artwork due March 20
- July – artwork due June 20
- October – artwork due September 20

I would like to place the following space reservation for advertising in *Construction Views*:

Ad Size: _____

Number of times: _____

Issues for the months of : _____

COST PER ISSUE

\$ _____

x _____ ISSUES

A TOTAL OF \$ _____ FOR THIS ORDER

We understand our ad needs to be camera-ready and of the specific size.

Company _____

Contact _____

Address _____

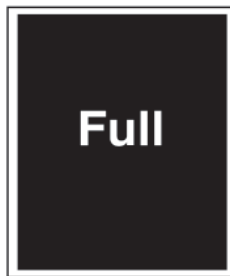
City _____

State _____

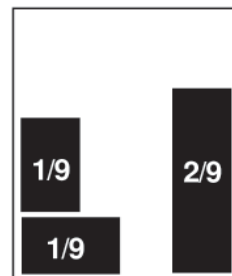
Phone _____

Email _____

ADVERTISING PRICING INFORMATION



Full Page
(7-1/2" w x 9-3/4" h)
\$300



1/9 of a page (2-1/2" w x 3-1/2" h) **\$75** | 2/9 of a page (2-1/2" w x 6-1/2" h) **\$100**



3/9 (1/3) of a page (2-1/2" w x 9-3/4" h)
\$125



1/2 of a page (7-1/2" w x 5" h)
\$150

Please return this form along with your ad file and payment to:

Corinna Hastings | MCA Headquarters | 4248 Park Glen Road, Minneapolis, MN 55416
p: (952) 928-4646 | f: (952) 929-1318 | info@mnconstruction.org