



# Construction Views

The Newsletter of The Official Organization of Minnesota's CM Industry

**Sign up now** to advertise in *Construction Views*, the monthly newsletter that puts you in contact with the people most likely to purchase your products and services.

*Construction Views* is distributed monthly to 200 members in the industry, as well as others, throughout the year.

In addition to announcements of upcoming meetings, *Construction Views* will feature a variety of informational and educational articles, as well as member projects.

**The benefits of advertising in *Construction Views* are clear:**

- ◆ It's economical
- ◆ It reaches your target market.
- ◆ It gives you the frequency you need.

Artwork is due on the 20<sup>th</sup> of each month to be included in next month's issue. *All artwork is to be camera ready, of the specified size and in the following formats: Quark, Illustrator, Photoshop, Acrobat PDF. Prepayment is necessary.*

Please return the form below along with ad and payment to:

Corinna Hastings | MCA Headquarters  
 4248 Park Glen Road | Minneapolis, MN 55416  
 Phone: (952) 928-4646 | Fax: (952) 929-1318  
 Email: chastings@harringtoncompany.com

**I would like to place the following space reservation for advertising in *Construction Views*:**

**Ad Size:** \_\_\_\_\_

**Number of times:** \_\_\_\_\_

**Issues for the months of :** \_\_\_\_\_

**COST PER ISSUE**

\$ \_\_\_\_\_

x \_\_\_\_\_ **ISSUES**

**A TOTAL OF \$ \_\_\_\_\_ FOR THIS ORDER**

*We understand our ad needs to be camera-ready and of the specific size.*

**Company** \_\_\_\_\_

**Contact** \_\_\_\_\_

**Address** \_\_\_\_\_

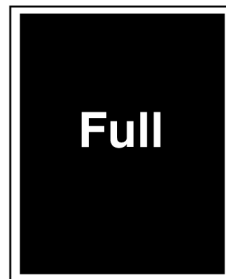
**City** \_\_\_\_\_

**State** \_\_\_\_\_

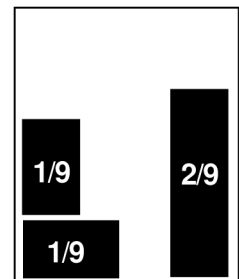
**Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

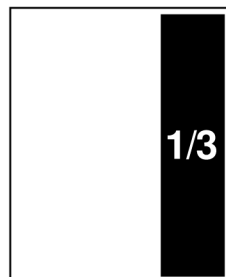
**ADVERTISING PRICING INFORMATION**



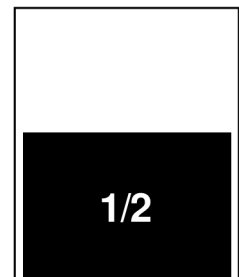
Full Page  
 (7-1/2" w x 9-3/4" h)  
**\$300**



1/9 of a page (2-1/2" w x 3-1/2" h) **\$75** | 2/9 of a page (2-1/2" w x 6-1/2" h) **\$100**



3/9 (1/3) of a page  
 (2-1/2" w x 9-3/4" h)  
**\$125**



1/2 of a page  
 (7-1/2" w x 5" h)  
**\$150**