



MCA Lunch & Learn Series

Business Conservation – Opportunities Available to Help You Save Energy *Hosted by Xcel Energy*

Tuesday, September 28, 2010
Lunch & Networking 11:30 AM - Noon
Program Noon - 1:00 PM

Location
Xcel Energy
414 Nicollet Mall
Minneapolis, MN 55401

Join fellow MCA Members on September 28, 2010 when Jeff Jackson (Trade Relations Manager) and Jessie Peterson, LEED AP BD+C (Product Manager) from Xcel Energy discuss energy conservation programs. Xcel Energy has rebate dollars and resources available to business customers for utilizing energy wisely. Through the Conservation Improvement Program (CIP), Xcel Energy offers millions of dollars each year to customers for participating in studies, prescriptive rebates, and custom programs. In order to reach their customers most effectively, they partner with equipment manufacturers and trade allies to offer the best energy options available in the market.

Through this presentation, they will address programs available through CIP, how to best take advantage of the offerings in both retrofit and new construction applications and case studies on two specific projects.

Learning Objectives:

1. Explore the availability of programs available to business customers through Xcel Energy's Conservation Improvement Programs.
2. Decipher when and why to have Xcel Energy involved in your next building project and who should work directly with utility.
3. Find opportunities to move energy efficient to the top of your client's mind.
4. Apply case study knowledge to your current projects.

Registration deadline is Thursday, September 23, 2010

*** Onsite registration will not be accepted for this program.*

Program Cost - \$10/person

For more information, please call 952.928.4646 or email info@mnconstruction.org

Name(s) _____ Phone _____

Company _____ Address _____

Payment
⊕ Check # _____ ⊕ Visa ⊕ MC ⊕ AMEX CC# _____ EXP ____ / ____

RETURN REGISTRATION WITH PAYMENT TO:
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